

**NEW JERSEY
MUNICIPAL MANAGEMENT ASSOCIATION**

2021 Fall Conference



September 14-15, 2021
Ocean Place Resort and Spa
Long Branch, NJ

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AGENDA

Tuesday, September 14

1:00 PM REGISTRATION

1:45 PM WELCOME

Anthony Ferrera, Vice President, NJMMA; John Pallone, Mayor, Long Branch; George Jackson, Administrator, Long Branch

2:00 PM Leadership Development - Now and in the Future

Panelists Colleen Mahr, Lori Buckelew, Kathy Monzo, Kathleen Capristo, and Jillian Barrick

GENERAL
SESSION 1

Monmouth
1, 2

A critical but often overlooked opportunity for municipal managers is the ongoing development of a solid leadership team. Whether it's the head of public works, the recreation director, planner, municipal clerk or the administrator it is important that the incumbents in municipal management positions have the necessary knowledge, skills and abilities to carry out the mission of the municipality. As importantly, ensuring continuity of leadership in the event of expected or unexpected management changes is equally critical. This session will focus on what municipal managers can do now to develop their leadership team and what they should be doing in terms of bench building for the future. The panel will speak to the keys for success such as talent acquisition, training and development, retention strategies and succession planning. This is an interactive session inviting input from session attendees and the sharing of ideas and success stories.

3:15 PM

15-MINUTE BREAK

3:30 PM Personality Matters

Daren Kulman, Owner, The Kulman Group

GENERAL
SESSION 2

Monmouth
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Personality development is the key to emotional intelligence, self-awareness, and the recognition of interpersonal relationships. Find out how to develop high functioning teams, improve your organization's leaders or just simply help customer service all using personality trait identification. This fun and interactive session is designed to introduce you to the world of DiSC.

5:00 PM Reception & Cocktail Hour

Sponsored by ATON Computing Inc.

6:00 PM ICMA Update

James Malloy, Town Manager, Lexington, Massachusetts, ICMA President; Teresa Tieman, ICMA Northeast Regional Vice President & Town Manager, Fenwick Island, DE

Monmouth
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Dinner & Workshop - Sponsored by PSE&G

Matthew Goerke, Creator and Developer, "The Memory Switch Program"

Learn how to remember names, faces and key information; make presentations without notes; share information in a way that increases listeners' retention; retain important information from meetings, to-do lists and more.

AGENDA

Wednesday, September 15

7:00 AM BREAKFAST
Sponsored by Primepoint HRMS & Payroll

Monmouth
1, 2 **GENERAL SESSION**

8:00 AM Information Technology - Trends within NJ Government Cyber Security
GENERAL SESSION 3
Christopher Rein, NJ Chief Technology Officer;
Michael Geraghty, NJ Chief Information Security Officer & Director, NJ Cybersecurity & Communications Integration Cell;
Joshua Schmookler, ATON Computing;
Robert McQueen, Director of IT, Franklin Twp.

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9:30 AM 15-MINUTE BREAK

9:45 AM CONCURRENT SESSIONS 1

Monmouth
3 **Pandemic Lessons Learned**
David Errickson, Director of Clinical Operations Corner House Behavioral Health; Joe Colangelo, CEO, Boxcar Inc.; Pamela Borek, Municipal Clerk/OEM Deputy, Hillsborough Township; Susan Weinstein, Penn Medicine Princeton Health-Princeton EAP

Topics include:

- Post Pandemic Workplace Culture
- Responding to Employee Needs
- Pandemic Strategies for Municipalities
- Creative Uses of Resources throughout the Pandemic
- Resilience: How to Actively Guide your Post-Pandemic Emergence

Monmouth
4 **Land Use Matters: Who Are Your "First Responders?"**
David Kois, President, NJ Assoc. of Planning and Zoning Administrators
Christina Schwartz, Executive Director, NJ Assoc. of Planning and Zoning Administrators

Land use can be one of the most controversial, time consuming, and expensive issues that you will come across as a Municipal Manager. Zoning and land use regulations consist of complex intertwined state and local regulations. Presently, there is no state-wide mandated minimum training for your staff. However, the Zoning Officer and the Land Use Administrator are at the front lines defending your Municipal Master Plan, Zoning Ordinance and keeping your municipality in compliance with state rules and regulations daily. The New Jersey Association of Planning and Zoning Administrators will demonstrate that a high level of training plays an important role in ensuring competent and efficient Municipal Government services. Attendees will come away understanding, an ounce of prevention is STILL worth a pound of cure in the area of land use!

AGENDA

Wednesday, September 15

10:45 AM CONCURRENT SESSIONS 2

News from Trenton

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Lori Buckelew, Asst. Exec. Director/Director of Gov't Affairs, NJLM
Frank Marshall, Associate Counsel, NJLM

An update on cannabis and other emerging issues.

Monmouth
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Get Smart with Budgets

Matthew Laracy, CFO, Verona
Jim Burnet, Assistant Administrator/CFO, Madison

As Maxwell Smart (AKA Agent 86) would say "would you believe" there are effective ways to compare your budget to other towns? How much surplus should you have? Do you have too much debt? Are your police expenses in line with other towns? Are you charging the right amount for licenses and fees? What are the top 10 numbers you should look at in your audit? No need to use a shoe phone to call for help - just come to this session.

11:45 AM VENDOR SPOTLIGHT - Monmouth 1, 2

12:15 PM LUNCH

Sponsored by DMR Architects

1:15 PM Local Government Report

GENERAL
SESSION 4

Jacquelyn Suarez, Director, NJ Div. of Local Government Services
Kevin Walsh, Acting State Comptroller

Topics include:

Monmouth
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- The American Rescue Plan (ARP) funds
- Contracting process

2:00 PM

15-MINUTE BREAK

2:15 PM Leading in a VUCA World

GENERAL
SESSION 5

Ron Holifield, Chief Executive Officer, Strategic Government Resources

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Volatility, Uncertainty, Complexity and Ambiguity almost sound inadequate to describe the intensity of turmoil we have been enduring for the last few years. A frequent refrain has been that "I almost feel like giving up." But don't give up! Instead pivot into the future! This dynamic session will provide you with practical strategies to lead in a way that builds trust and confidence to effectively address political and social turmoil and rising expectations with diminishing resources. You will come out of this session with very specific steps that you can take to lower operating costs while improving services by leaning into new ways of doing business that will let you get to the future ahead of the crowd.

3:15 PM CLOSING REMARKS

Anthony Ferrera, Vice President, NJMMA/Conference Chairman

3:30 PM

ADJOURN

CONTINUING EDUCATION CREDITS

**Leadership
Development – Now
and in the Future**

1.25 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

Personality Matters

1.5 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

The Memory Switch

2.0 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

**Information
Technology**

1.5 Hours

CMFO/CCFO: Information Technology
CTC: Information Technology
CPWM: Information Technology
RMC: Information Technology
QPA: Information Technology

**Pandemic Lessons
Learned**

1 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

CONTINUING EDUCATION CREDITS

**Land Use Matters:
Who Are Your 'First
Responders'?**

1 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Government
RMC: Professional Development
QPA: Office Admin./General Duties

News from Trenton

1 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: Legislation
CPWM: Government
RMC: Professional Development
QPA: Office Admin./General Duties

**Get Smart with
Budgets**

1 Hour

CMFO/CCFO: Budgeting
CTC: General/Secondary
CPWM: Government
RMC: Finance
QPA: Office Admin./General Duties

**Local Government
Report**

1 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Government
RMC: Professional Development
QPA: Office Admin./General Duties

**Leading in a VUCA
World**

1 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

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