



**NEW JERSEY
MUNICIPAL
MANAGEMENT
ASSOCIATION**

**2019
Spring
Conference**

May 15-16, 2019

*Oyster Point Hotel
Red Bank, NJ*

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◆ AGENDA ◆

WEDNESDAY, MAY 15

8:00 AM **REGISTRATION & BREAKFAST**
Sponsored by Primepoint HRMS & Payroll

9:00 AM **WELCOME**
Matthew Watkins, President, NJMMA
Hon. Pasquale Menna, Mayor, Red Bank

9:30 AM **CONCURRENT SESSIONS**

Negotiations After the 2% Arbitration Cap

Patrick Colligan, NJ State PBA President; Corey Gallo, Administrator, Bergenfield; Steven Glickman, Municipal Attorney

Ballroom

Negotiations with first responders are important and unique. This session seeks to educate managers on the current rules of negotiations and provide insights from both sides of the table with the goal of creating a better, more mutually beneficial outcome of these discussions.

Do You Need a Public Information Officer?

Matthew J. Giacobbe, Esq.; James Burnet, Madison CFO; and Michael Pellessier, Madison Public Information Officer, Dr. Angie McGuire, Rutgers University

Atlantis

This panel will discuss the role of social media in the municipal government arena to comply with all statutory requirements and avoid some of the common pitfalls and legal issues associated with electronic communications in a public setting.

10:45 AM **BREAK**

11:00 AM **Cybersecurity - You've Been Breached, Now What?**
Jean-guy R. Lauture, CIO/Director, Bloomfield Township;
Steve Newsome, IT Director, Egg Harbor Township

Atlantis

As municipal managers, the use of technology in our communities is a crucial path to innovation, efficiency and service delivery. Technology can also leave a community exposed and even crippled if safeguards are not put in place. Numerous municipalities around the State have experienced breaches of their technology infrastructure by ransomware. Is your municipality prepared? In this session learn areas of opportunity to better protect your community from these attacks and what to do if your municipality is a victim of a cybersecurity breach.

5G Technology - What Can We Be Doing to Protect Our ROW?

State Senator Declan O'Scanlon; Edward Purcell, Esq., DiFrancesco Bateman, P.C.

Ballroom

This session will focus on municipalities, residents and wireless companies working together to figure out how best to locate equipment, as well as protecting themselves from unnecessary equipment. The discussion will continue with the items municipalities should be concerned with, for example, nodes, 5g networks, selling or not selling cell tower leases and protecting your Right of Ways.

◆ AGENDA ◆

WEDNESDAY, MAY 15

12:00 PM

LUNCH

Special Guest, Lieutenant Governor Sheila Y. Oliver

Ballroom

1:15 PM

Legalization of Marijuana

Joshua S. Bauchner, Esq.; Jonathan Boguchwal, Partner, CLB Partners, LLC; Mike Cerra from the League of Municipalities; Police Lt. Christopher Dudzik, Assistant Executive Director, Toms River Police Department

Ballroom

The seminar will focus on the proposed new legislation to allow the cultivation, sale and distribution of recreational marijuana and the expansion of medical marijuana in New Jersey, enforcement issues, legal issues such as the new expungement process and revenue opportunities for municipalities.

2:45 PM

BREAK

3:00 PM

Community Engagement

Pamela Borek, Township Clerk, Hillsborough; David Kois, Zoning Official and licensed professional planner

Ballroom

In this session you will learn various methods to enhance community engagement both from the Municipal to Community point of view and vice versa. What are you doing to be the face of your community? This is more than just the elected officials. It is showing your community that the Municipal employees care for the residents and business owners in your town. Many opportunities exist within our communities to get involved and bring forth local government in a favorable way.

Atlantis

Committee Meetings

Legislative, Women's Leadership, and Civil Service

4:15 PM

BREAK

5:00 PM

RECEPTION

Sponsored by ATON Computing

Coral & Bimini

6:00 PM

DINNER

*Co-sponsored by DMR Architects & Millennium Strategies
Special Guest Johnny Lombardi a.k.a "Gemini"*

Ballroom



◆ AGENDA ◆

THURSDAY, MAY 16

8:00 AM

BREAKFAST ICMA Update

Ballroom

Patricia Vinchesi, Northeast Regional Director

9:00 AM

CONCURRENT SESSIONS

Storm Water Utility and Liquor License Reform and Wage Hour Rules (Roundtable Session)

Matthew Watkins, NJMMA President, and Alexander McDonald, NJMMA Vice President

Ballroom

This session will offer a unique opportunity to more intimately discuss pressing issues facing our municipalities. See what direction other communities are going, what roadblocks they may have run into or what innovative strategies they may be using to implement new laws or programs. The roundtable discussion will dive into wage hour and other labor rules, storm water utility and pending liquor license reform. Think of it as Munitalk Live!

Managing Stress as an Administrator

Christopher D'Marco, LSS, Managing Partner – Change & Response Strategies, LLC; Kenneth Child, CSP, ARM-P, Risk Control Specialist, PMA Companies

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This session will focus on what is stress and how to use it effectively; its impact on performance and safety; negative stress and the impact on employee and customer satisfaction; the legal implications of stress; and the management strategies that should be considered to maximize outcomes they face from the public, stakeholders, and governing bodies, in their professional lives.

10:00 AM

BREAK

10:30 AM

Tax Appeals - Impact of Federal Regulations and Exploring the Non-Profits in Your Community

Martin Allen, Esq., DiFrancesco Bateman; John Lloyd, Esq., Chiesa, Shahinian & Giantomas; Joseph Tauriello, Esq., Law Offices of Joseph C. Tauriello; Michele Hovan, Borough Administrator, Hopewell

Ballroom

This session will explore influential tax court decisions for municipalities, including Morristown Hospital and Verizon in the Borough of Hopewell. There will also be discussion on the impact of the State and Local Tax deduction cap on tax appeals and municipal tax bases. The session will offer a great opportunity for managers to discover ways to maximize their ratable base and ask questions on tax issues they may be facing in their own communities.

Creating a Successful Internship Program

Pamela Borek, Township Clerk, Hillsborough; Lori Moog, Raritan Valley Community College

Atlantis

In this session you will develop a greater appreciation for the untapped talent and resource potential of interns from various levels of education. You will learn how to establish relationships with a providing organization and determine areas of opportunity within your municipality where an internship would/could be a possible solution.

12:00 PM

ADJOURN

◆ CONTINUING EDUCATION CREDITS ◆

(Requested)

5G Technology - What Can We Be Doing to Protect Our Right-of-Way?

1.0 Hour

CMFO/CCFO: Information Technology
CTC: Information Technology
CPWM: Information Technology
RMC: Information Technology
QPA: Information Technology

Cybersecurity - You've Been Breachd, Now What?

1.0 Hour

CMFO/CCFO: Information Technology
CTC: Information Technology
CPWM: Information Technology
RMC: Information Technology
QPA: Information Technology

Do You Need a Public Information Officer?

1.25 Hours

CMFO/CCFO: Information Technology
CTC: Information Technology
CPWM: Information Technology
RMC: Information Technology
QPA: Information Technology

Enhancing Community Engagement - Breaking Down the (Perceived) Barriers

1.25 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

Creating a Successful Internship Program

1.5 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

◆ CONTINUING EDUCATION CREDITS ◆

(Requested)

Managing Stress as an Administrator

1.0 Hour

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Negotiations After the 2% Arbitration Cap

1.25 Hours

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CPWM: Management
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Legalization of Marijuana

1.5 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: Legislation
CPWM: Government
RMC: Licensing
QPA: Office Admin./General Duties

Roundtable Session: Stormwater Utility and Liquor License Reform and Wage Hour Rules

1.0 Hour

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Government
RMC: Licensing (0.5 hr),
Professional Development (0.5 hr)
QPA: Office Admin./General Duties

Creating a Successful Internship Program

1.5 Hours

CMFO/CCFO: Office Management & Ancillary Subjects
CTC: General/Secondary
CPWM: Management
RMC: Professional Development
QPA: Office Admin./General Duties

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